

Step by step. Guiding you through your digital transformation journey



NAVIGATING THE OPPORTUNITY MAZE

What is Digital Transformation?

Digital Transformation (DT), also known as business process automation or business automation, is the technology-enabled automation of complex business processes. It can streamline a business for simplicity, increase service quality, improve service delivery or contain costs.

At Cobwebb we have put together a programme to help you navigate the complex path to digital transformation success. Our range of digital solutions coupled with our innovative approach, enables inherently new types of innovation and creativity, rather than simply enhancing and supporting traditional methods.

WHAT TO EXPECT

- Continual process improvement
- Increased efficiency of business processes
- Targeted profitability through increased revenue
- Increased number of transactions

HOW IT WORKS

The 7 steps to Digital Transformation

We recognise the tremendous opportunities that digital transformation can deliver to businesses. Getting it right first time and laying the foundations for a successful transformation journey is a key element to success. We have designed a 7 step program to deliver digital transformation into your organisation. Once you start looking at your processes, you may discover multiple opportunities to remove manual, repetitive steps.

The Cobwebb program is designed to help you identify, prioritise and remove these steps using creative and innovative automation technology.

- Reflection on internal, group wide and industry wide practise. What is best practice?

Step 1 - Realise

- Analyse existing processes. Unearth information pinpointing improvement areas.

Step 2 - Analyse

- List changes required. This includes a list of processes, activities and business model changes.

Step 3 - Recognise

- Prioritise candidates for automation. Create clear road map for the identified changes.

Step 4 - Prioritise

- Inform and train the team to nurture tomorrow's digitally transformed business.

Step 5 - Publicise

- Gather processes, team, budgets and technology for implementation.

Step 6 - Implement

- Deliver into production. Engage all stakeholders, this is a transformative event.

Step 7 - Roll Out

A STRATEGY FOR THE FUTURE

Digital transformation is inevitable. Cost, speed and success is negotiable. Trust in Cobwebb to deliver a planned, thought out and fully integrated approach. A trusted partner. Our only ambition is on your future.

OUTCOMPETE YOUR COMPETITORS

Traditionally, product innovation and supply chain excellence keep you in front of your competitors. Get ahead and stay ahead with intelligent and automated processes, helping you to consistently raise productivity and lower costs.

WHAT'S THE NEXT STEP?

Every digital transformation journey starts with the first step. Call Cobwebb and we will help you realise what your journey could look like. You will soon be running once your business starts to realise the potential of digital transformation.

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